

Alphabetical Tech List

Note: None of the links below are affiliate links, I am only sharing this with you so you can take advantage of my research and because I feel confident to recommend these products.

(Some of them have a free version, that you can try out, if you'd like to try before you buy.)

- **Acuity Scheduling:** <https://www.acuityscheduling.com>
Online Calendar Booking System. Your online assistant, working 24/7 to fill your schedule.
- **Amazon AWS S3:** <https://aws.amazon.com/s3/>
Amazon Simple Storage Service (Amazon S3) is an object storage service. Customers of all sizes and industries can use it to store and protect any amount of data for a range of use cases, such as data lakes, websites, mobile applications, backup and restore, archive, enterprise applications, IoT devices, and big data analytics.
- **Canva:** <https://www.canva.com>
Graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content.
- **ClipScribe:** <https://www.clipscribe.com/>
Helps you easily create attention commanding subtitled videos for social media that won't get lost in the feed.
- **Cloudflare:** <https://www.cloudflare.com>
Get enterprise class speed and protection for your site with Cloudflare. It speeds up & protects millions of websites, APIs, SaaS services, it accelerates applications, improves mobile delivery, and more.
- **Go High Level:** <https://www.gohighlevel.com/>
An all-in-one sales and marketing platform, often used by marketing agencies, but definitely a good platform for any business that uses extensive marketing to follow-up and connect with prospects and customers. (GHL comes with a certain price tag, if you prefer a simpler, free version, then check out HubSpot.)

- **Headspace:** <https://www.headspace.com>
Great app for learning to be mindful, or meditate, you can follow guided meditation anywhere - anytime. There's a free version you can try out, and I truly recommend you give it a go :)
- **Hellosign:** <https://www.hellosign.com/>
For Legally Binding eSignatures. Electronically request and add legally valid signatures to any document.
- **HubSpot:** <https://www.hubspot.com>
An all-in-one CRM platform to keep track of your leads, prospects, customers or clients. HubSpot has a free version you can use, if you want more specific marketing-aimed feature, and have a budget set aside for your database, then have a look at Go High Level.
- **Ionos:** <https://www.ionos.com>
Web Hosting
- **LinkedIn Sales Navigator:** <https://business.linkedin.com/sales-solutions/sales-navigator>
Target the right buyers, understand key insights, and engage with personalized outreach on LinkedIn.
- **Mailchimp:** <https://mailchimp.com>
A marketing automation platform and email marketing service.
- **Otter:** <https://otter.ai/>
Generate rich notes for meetings, interviews, lectures, and other important voice conversations with Otter, an AI-powered assistant. You can just dictate all your notes to Otter, and it will transcribe it for you live.
- **Pretty Links:** <https://en-gb.wordpress.org/plugins/pretty-link/> (You can also find the plugin by searching it inside your WP website and installing it that way.)
A free WordPress plugin that helps you shrink, beautify and share any URL on or off of your WordPress website. There is a paid version as well that gives you more options to track and manage links.

- **Slack:** <https://slack.com>
Your online HQ for teamwork with clients, business partners or employees.
- **Smush it:** <https://en-gb.wordpress.org/plugins/wp-smushit/> (You can also find the plugin by searching it inside your WP website and installing it that way.)
Keep your website responsive and not slowed down by images. Reduce image file sizes, improve performance and boost your SEO in your WordPress site.
- **Stripe:** <https://stripe.com>
Payment infrastructure for your website, with possibility to integrate it into your website, or send payment links to your customers and much more.
- **Thrive Themes Membership:** <https://thrivethemes.com/membership-pricing/>
An great piece of software to use for a WordPress website. The membership gives you access to many different plugins and themes, that give you the option to create courses, quizzes, landing pages, build a complete website... It's a very easy-to-use all-in-one membership that gives you access to the Full Suite of Thrive Themes WordPress Plugins.
- **Virtual Landline [UK-based]:** <https://www.virtuallandline.co.uk/contact>
UK Local or National Phone Numbers.
- **Wishlist Member:** <https://member.wishlistproducts.com/>
To build your own membership site. You can easily add or remove people to having access to a part of your website or online pages. You can create courses, coaching membership sites, or a client hub with private access. You can also set it up with Stripe so you don't have to add or remove members, but they can buy a course or subscribe by adding their details and payment details on your website.
- **Yoast SEO:** <https://yoast.com/wordpress/plugins/seo/>
A search engine optimization plug-in for WordPress. If you want to make the most on the SEO on your website, Yoast if a good plugin to install.
- **Zoom:** <https://zoom.us/>
Online meeting solution. Also very easy to use when you want to make a screen recording or record a presentation.